



SELECTED EXPERIENCE

Mohammed Alqurashi

Corporate Communications,
Events & Brand Consultant

I advise several organisations on corporate communications, events and corporate identity. My practice draws on more than 17 years in operations, consulting and project management, including energy operations, leadership of UAE project teams and the establishment of a PR and media department in government healthcare.



Current practice

Corporate communications, events and corporate identity consulting

Selected outputs

Quality records, procedures, executive reports and institutional programmes

Al Khobar

Saudi Arabia



WORK AND OUTPUTS WITHIN CURRENT ENGAGEMENTS

Current consulting practice

Independent consultant / Saudi Arabia / January 2026 - Present

I advise several organisations on corporate communications, events and brand identity, under agreements that cover planning, delivery and follow-up.

Corporate communications

01

I develop communications operating models and leadership messages around the organisation's priorities.

Outputs Communications operating models, leadership messages and reputation priorities.

Practical value Organising communications work and connecting messages to priorities.

Stakeholders and governance

02

I align stakeholder requirements and define governance, decision and follow-up controls.

Outputs Stakeholder maps, decision routes and follow-up controls.

Practical value Clear responsibilities and a clear view of what needs a decision, approval or follow-up.

Events

03

I plan, deliver and follow up on events within the agreed scope.

Outputs Event plans and defined scopes of work, including requirements, responsibilities and deliverables.

Practical value Clear requirements for each party and defined steps for delivery and follow-up.

Brand identity

04

I review brand applications and their consistency within the scope of work.

Outputs Review findings on brand applications, including items requiring correction or approval.

Practical value Consistent brand application and clarity on the findings that need attention.

The practice draws on **more than 17 years of experience**. Previous roles included documenting **7 areas of PR procedures**, working on **more than 8 events and initiatives**, and leading **teams of 48 to 90** on UAE projects.

The contracts are subject to non-disclosure agreements. Work areas and outputs are described in general terms to protect client and engagement confidentiality.



SAUDI ARAMCO AND PETRO RABIGH

Operations and quality assurance

Sixteen years in energy operations covered control systems, shift coordination, quality records, procedures and time-sensitive technical escalation across teams.

Saudi Aramco

Console Operator | Quality Assurance

December 2008 - February 2014 / Abqaiq

RESPONSIBILITY

Supported field, console and quality-assurance work, coordinating with operational and technical teams.

OUTPUTS

Traceable quality records and documented observations.

Corrective follow-up for operational and compliance decisions.

Checks on procedures, specifications and permits during routine work, shutdowns and inspections.

PROFESSIONAL RECOGNITION

Recognised for contributions to Turnaround & Inspection activities.

Petro Rabigh

Operations Coordinator

February 2014 - July 2024 / Rabigh

RESPONSIBILITY

Coordinated shift priorities, operating information and escalation across operations, maintenance, engineering and safety.

OUTPUTS

Monitoring of DCS operations and operating constraints.

Clear escalation of technical issues and cross-functional follow-up.

Accurate handovers and adherence to operating and safety procedures.

OME AWARD / PETRO RABIGH

Recognition for my contributions to Monomer Operations-1 department activities, February 2022.



GOVERNANCE AND DELIVERY

Consulting and project management

UAE project locations

3

emirates: Abu Dhabi, Dubai and Sharjah

Multidisciplinary teams led

48 - 90

people in the project teams

Project portfolio range

20 - 70

million AED

Arch International Project Management & Governance Consultant

May 2018 - July 2024 / Part-time alongside the operations role

Served as the main client contact, aligning expectations, stakeholder priorities and governance requirements.

OUTPUTS

Operating procedures, governance checkpoints, decision controls, executive reports and follow-up plans identifying issues, owners and next steps.

Evidence The September 2024 experience certificate commends the quality of my solutions and proposals.

Spaces Design / Project Manager

August 2024 - November 2025 / United Arab Emirates

Led end-to-end project delivery and directed multidisciplinary teams across three emirates.

OUTPUTS

Schedules, procurement and risk-control plans, approval follow-up and performance reporting, with coordination across clients, consultants and delivery teams.

"His communication was clear, his leadership was steady, and his attitude was solution-focused."

CEO reference for the project delivery role, July 2025. Full reference available on request.

Financial figures describe the project scope. The consulting and operations roles overlapped.



MINISTRY OF NATIONAL GUARD HEALTH AFFAIRS

Establishing PR and media operations

Public Relations & Media Affairs Department Head / November 2025 - June 2026

Established and operated the department, defining its structure, responsibilities, workflows and reporting routes while leading visits, events, brand governance and internal communication.

Operating documents and controls

Wrote communication policies, SOPs, media protocols, identity standards, executive materials, KPIs and evaluation controls.

Procedures covering seven areas, from visits to reporting and request routing.

Review, approval and production workflows with defined responsibilities.

Monthly reports showing completed work and follow-up actions.

Visits, events and brand delivery

Led executive visits and institutional events, coordinating protocol, hospitality, transport, facilities, media and suppliers, with budget and scope control.

More than eight events and initiatives, including the opening, readiness activities and leadership development events.

More than 30 print and signage requests.

Field checks and follow-up on findings and non-compliance.

Hospital opening / approximately

960

thousand SAR

Employee celebration programme

260

thousand SAR

Signage and wayfinding scope

4 - 6

million SAR

Financial figures describe the scope of programmes and delivered work, not revenue or savings.



INTERNAL COMMUNICATION OUTPUTS

Employee partnerships and exhibition

Staff Services Exhibition / King Abdullah Specialist Hospital, Qassim / 9 - 10 February 2026

Exhibition participation

16

participating organisations

Exhibition venue

3

operating halls

Attendance / field estimate

400 - 450

attendees

Partnerships and staff communication

Contacted more than 120 companies and maintained a structured contact base across employee service categories.

Produced the first employee offers guide and a separate internal reference for communication routes and coordination.

Consolidated employee and departmental mailing groups and validated contacts, covering approximately 1,121 recipients.

Established medical and operational focal points, with monthly reporting on delivery and next actions.

Event delivery and closing report

Coordinated participating organisations and their locations, venue readiness, employee communication and delivery-day updates.

Delivered the exhibition with 16 organisations across three halls.

Prepared a closing report and recorded operational observations for future events.

Attendance was estimated from site occupancy, booth activity and operating observations. Company outreach and email-recipient figures relate to the wider programme, not exhibition participation.



QUALIFICATIONS IN PRACTICE

Professional credentials and application

These qualifications support the planning, risk and quality disciplines used across operations, projects and public relations.

PMP

Project Management Professional

Valid through September 2027

QUALIFICATION FOCUS

Planning, responsibilities, stakeholder coordination, progress and approval management.

IN MY WORK

UAE project schedules, procurement and performance reports, plus event delivery plans and stakeholder coordination.

PMI-RMP

Risk Management Professional

Valid through January 2028

QUALIFICATION FOCUS

Risk identification, assessment, response planning and readiness reviews.

IN MY WORK

Cross-functional operational escalation, project risk follow-up, venue readiness and contingency arrangements.

ISO 9001 Certified Lead Auditor

Quality management systems

GAQM / December 2025

QUALIFICATION FOCUS

Documented procedures, compliance reviews, corrective follow-up and improvement.

IN MY WORK

Quality records and corrective follow-up in operations, PR procedures and field checks on brand and signage work.

Education

BSc in Administrative Science, King Abdulaziz University, April 2017.

Executive MBA, Sulaiman Al-Rajhi School of Business, in progress.

Languages

Arabic: native.

English: TOEFL iBT 98 / 120, March 2025.



WORKING APPROACH

How I work

I begin by understanding the request and who is involved, review the information and risks, and plan delivery. I then follow progress, document the results and identify what can improve.

01

Understand

Clarify the purpose, audience, available information and expectations.

02

Plan

Define tasks, responsibilities, timing, risk responses and approval steps.

03

Deliver

Coordinate readiness, suppliers and progress across the teams involved.

04

Review

Record what was delivered, review the results and note improvements.

Professional registrations

Professional Registration Certificate for Media Professionals

General Authority of Media Regulation / Public Relations Specialist and Media Specialist.

Issued 18 March 2026; valid through 18 March 2029.

Freelancing Practitioner Certificate / Management consulting

Ministry of Human Resources and Social Development.

Issued 17 January 2026; valid through 17 January 2027.

Personal registrations. Credentials, experience certificates and the professional reference are available on request.

Contact

qurshimd@gmail.com

Al Khobar, Saudi Arabia

LINKEDIN

linkedin.com/in/mohammed-alqurashi-comms/ ↗

PROFESSIONAL WEBSITE

mohammed-alqurashi.pages.dev ↗